



FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Sabina Gault / Jennifer Gutierrez
sgault@konnnect-pr.com
jgutierrez@konnnect-pr.com
www.konnnect-pr.com

SKY ZONE ANNOUNCES ITS FIRST INTERNATIONAL LOCATION IN CANADA

The Creator of the World's First All-Trampoline Walled Playing Court Is Ready For Play in GTA

TORONTO, ON (September 15, 2011) Sky Zone Indoor Trampoline Park, creator of the world's first all-trampoline, walled playing court, announces it has awarded its first international facility: Mississauga, Ontario, the first of three planned for the Greater Toronto Area. Sky Zone is the ultimate 3-D experience for teens, parents and kids to jump, leap and defy gravity on the patented all-trampoline walled playing court. Suitable for groups or solo visitors, **Sky Zone** brings a new dimension to popular games, sports and family pastimes.

Local area resident Caroline Irving understands that physical activity is essential to the good health of children and adults alike. As a mom herself she is excited that **Sky Zone** will help kids and people of all ages get off the couch and get moving. Dedicated to the fight against childhood obesity, Caroline is passionate about bringing **Sky Zone** to her community to promote fun and fitness for the whole family.

Sky Zone provides guests with thrilling activities fit for all ages and fitness levels where they are guaranteed to have a 'soaring' time. Filled with wall-to-wall trampolines, **Sky Zone** provides a brand new way to move and sets the stage for a variety of activities such as *3-D Dodgeball* and *SkyRobics* - an invigorating and fun, yet highly effective, fitness class that can burn up to 1,000 calories in an hour. Participants can also partake in *Open Jump* where they can bounce for fun, freestyle their latest moves, or jump into a giant foam pit. In addition, the facility is also the perfect venue for a unique and memorable group outing, offering birthday party packages, corporate team building programs and other group events such as churches, schools and camps.

"In 2004 when the first **Sky Zone** opened its doors, we knew we wanted to spread our concept all around the world and allow as many people to experience a new kind of activity and entertainment," said Jeff Platt, President of **Sky Zone LLC**. "Thus far, our facilities have been a big hit in the United States and we are looking forward to introducing Canada to the perfect combination of fun and fitness. We cannot wait for Toronto residents to experience all **Sky Zone** has to offer."

Sky Zone Indoor Trampoline Park is located throughout the United States, including locations in Boston, St. Louis, Las Vegas, Sacramento, Columbus, Minneapolis and Orlando. **Sky Zone** welcomes just about any age, shape or physical ability for a one-of-a-kind experience. For more information on **Sky Zone**, including class and event details, please visit www.skyzonestports.com.

###

About Sky Zone, LLC

Since 2004, **Sky Zone, LLC** has created and built the world's first all-trampoline, walled playing court - a concept so unique it was awarded a United States Patent No. 5,624,122. **Sky Zone, LLC** operates three affiliate-owned indoor trampoline parks across the United States, with franchises open in Boston, MA, Columbus, OH, Minneapolis, MN and Orlando, FL. The company has also awarded franchises in the following states: Arizona, Georgia, Indiana, Iowa, New York, Oklahoma, Tennessee, and Texas. **Sky Zone Indoor Trampoline Parks** feature a wide array of fun, fit and low-impact activities ranging from *Open Jump*, *3-D Dodgeball* and *SkyRobics* fitness classes to birthday parties, corporate events and other group outings. The franchise has been awarded various accolades, including "Best Gym Alternative" by Vegas Seven Magazine, "Best Birthday Party For Boys" by St. Louis Magazine and "2010 Best Family Attraction" by Las Vegas Review Journal. For more information on the company or franchising opportunities, please visit www.skyzonestports.com.